



Many cities and regions in Europe are increasingly challenged by their responsibilities to provide public services and infrastructure, to offer social housing or to develop brownfield sites etc. To increase their capacities and the efficiency of public actions they search for private partners for co-operation, joint actions and institutionalised public private partnerships (PPP). ACT4PPP provides a platform for cities and regions from all over Central Europe to exchange experiences and know-how and assist them in applying more and better targeted public private co-operations.

Only in few European countries the PPP approach has become an established development vehicle, whereas in most cities and regions, PPPs are viewed curiously, if not cautiously. By now there is neither an officially standardised and European wide valid definition of PPP nor does PPP serve as a 'one-size-fits-all' solution. There need to be individual solutions for each single planned measure. Thus, ACT4PPP helped to enable the project partners to develop specific strategies for the public private realisation of their single public service or infrastructure as well as complex site developments. For this reason, the project outlines different kinds of cooperation of public authorities with private companies.

17 partners from seven different countries are involved in the ACT4PPP project. They do not only represent various geographical and institutional backgrounds but also different levels of experiences and varying thematic and professional focuses. The project is co-financed by the CENTRAL EUROPE programme launched by the European Commission to foster regional development and competitiveness of the involved countries and regions. Also the German and Italian ministries are emphasizing the importance of the project by providing part of the national financial contribution

Keyfacts

- **Partnership** – 17 project partners from 7 countries working on 12 pilot projects
- **Duration** – 3 years from October 2008 until December 2011
- **Project budget** – 3.8 Mio. €
- **Implementation** – through the CENTRAL EUROPE programme co-financed by the ERDF

Organisation of ACT4PPP

Management Group



Federal Association of the State and
Urban Development Companies
Leadpartner

www.bvleg.de



DV German Association for Housing,
Urban and Spatial Development
Thematic Coordinator

www.deutscher-verband.org



State Development Corporation
Thuringia
Financial Manager

www.leg-thueringen.de

Partnership for 'soft' Public Tasks



Marco Polo System g.e.i.e.
Responsible Partner

www.marcopolosystem.it

Project Partner

5 Pilot Projects

Urban Site Development with PPP



Graz University of Technology
Responsible Partner

www.tugraz.at

Project Partner

7 Pilot Projects

ACT4PPP - Goals and Results

... what for

ACT4PPP addresses both the potentials and shortcomings of PPPs within a structured transnational cooperation, exchange and learning process, in order to

- further develop and disseminate suitable PPP models for specific issues and contexts;
- improve local and regional capacities, expertise, structures and framework conditions for implementing PPPs;
- increase the systematic and targeted application of PPP approaches in different fields of regional and urban development;
- use EU Structural Funds or other financing resources for PPPs taking into account revolving funds models;
- generally enhance the private involvement in territorial and urban development processes.

As transnational network, ACT4PPP showcases and promotes the given opportunities of public private cooperation towards the national and international level and thus also plead for improving the existing framework conditions in order to ease the realisation of PPPs.

... at the end

The ACT4PPP project elaborated complementary results and tools for PPP realisation - containing practical work, theoretical background information and good practice examples with training and expertise elements.

- The pilot projects on local and regional level have a valuable impact for local PPP development, and act as interesting sources of experiences and know-how for the transnational work and further PPP projects.
- PPP framework know-how on legal and planning issues serve as a theoretical guide for the pilot activities on PPPs within this network and for external actors.
- The results of these pilot activities are summed up together in a PPP compendium, a general guidebook, helpful for external interested actors wanting to get helpful hints how to structure a successful and sustainable public private partnership.
- Moreover, ACT4PPP held public forums regularly during the project lifetime. These broad discussions - open to all interested bodies - emphasized crucial PPP topics
- An ACT4PPP Policy Paper summarises the most important results of the discussions and experience made and tries to provide and communicate recommendations for the application of PPP for Urban Development Projects.

The on hand presented sketch cards provide a comprehensive overview of the single pilot projects ACT4PPP accompanied.

